**More Specific Guidelines on the Form and Content of the Final Project**

Each project will be evaluated based on its success in addressing the assignment’s goal of critically analyzing the way citizenship gets shaped by a particular sort of “makeover” narrative. Since it is a visual/digital project – rather than a written one – the teaching team will evaluate both Form and Content. These concepts are broken down below:

**Content:**

Clear Aim:  Does your audience have a strong sense of what this piece is doing and why?  Is it clear what citizenship project is at issue and for what individual or collectivity?

Logic:  Does the piece unfold according to some argumentative or narrative logic? Or, is it chaotic and disorganized?

Course concepts:  Does the piece reveal the author’s full understanding of the course’s key theories, methods and histories?  Does it move beyond cliches or truisms to offer a deeper analysis of the course’s key topics?  Does it cite pertinent class sources in the credits?[[1]](#footnote-1)

Audience:   Does the piece communicate a clear sense of audience?  Who is being targeted as the audience for the ‘lesson’?

Silences/Passing:  Does the project anticipate objections and counterarguments?  Does it address silences, subversions, covering, passing, etc.?

**Form:**

Relevance:  Does the visual content of the piece (both its mise-en-scene and the videography/editing) contribute to or detract from the piece’s central message?  Is it augmenting the ideas that matter to academic audiences?  Or is it merely window-dressing?

Creativity:  While recognizing a range of skills and abilities with digital technology, does the piece indicate some imagination and effort towards creativity?

1. since this is a digital project without a “works cited” page, you should cite your sources at the very end by showing your list of “credits.” [↑](#footnote-ref-1)