



## Final Project Feedback Assignment Guide

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### Executive Summary

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All students play the role of either a lender, an equity investor, or an entrepreneurial partner.

You will be assigned one of those roles based on the first letter of your first name and a quantity of capital to invest in one or more of the projects proposed (see the actual Feedback Quiz for the specific assignments). You will be investing your capital based on your assessment of the returns as well as your judgment of the sensitivity of the project to risk factors and the soundness of the plan.

For the first round (**Week of April 27<sup>th</sup>**), approximately eight teams will present to the Tuesday class and the other eight will present to the Wednesday class. Regardless of which day *your* team's project is presented, if you are registered in the Tuesday class, you should attend / watch the Tuesday class as your investment allocations will be based on the Tuesday presentations. Likewise, regardless of which day *your* team's project is presented, if you are registered in the Wednesday class, you should attend / watch the Wednesday class as your investment allocations will be based on the Wednesday presentations.

You will be responsible for submitting your capital allocation choices online via Canvas within 24 hours of the presentations to your class. The students in the Tuesday class must submit their invest allocations by Wednesday at 7:40pm. Students in the Wednesday class must submit their investment allocations by Thursday at 7:40pm.

The three teams which attract the most capital from lenders, equity investors, and entrepreneurial partners during the first round, will present **a more detailed plan (20 minute presentation including questions) on the opposite day the following week**: The top three teams that presented on Tuesday, April 28<sup>th</sup> will present on Wednesday, May 6<sup>th</sup> and the top three teams that presented on Wednesday, April 29<sup>th</sup> will present on Tuesday, May 5<sup>th</sup>.

***Important: your team should have at least one member who can present on the alternate day to present the following week in case your team is one of the top three.***

There will be a debriefing session after the presentations from the audience.

As with the first round, students from each class will have 24 hours from their assigned lecture to submit their capital allocation decisions for the second round.

Members of the team that attracted the most capital from lenders, equity investors, and entrepreneurial partners during the second round will receive a 5% bonus on their semester scores, members of the second place team will earn a 2.5% bonus on their semester scores.

### Rules for Providing Feedback

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1. Your capital allocation for a project **may not** exceed the amount requested by the group.
2. **You may partially fund a project.** For example, if you like four projects equally, you can split up your capital into four equal (or unequal!) parts.
3. You may not allocate any capital to your group's project (if they are presenting).
4. Graduate students must complete the comment section for each project. Answers should be four to six sentences and can be in bullet point form. For best results, keep a **running commentary** (take notes during the presentation so you need only polish your thoughts before moving on).



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#### **Providing Written Comments (Required for Graduate Student Credit)**

Graduate students are required to comment briefly on the strengths and weaknesses of this proposal from the perspective of the role they took on in this simulation (lender, equity investor, or entrepreneurial partner).

Note: Thoughtful comments are extremely valuable to the presenting group (they've spent a lot of time on this project) and will be sent to them \*\*\*with all personally identifiable information removed\*\*\* (**all feedback to the group will be completely anonymous**).

Samples questions to consider are: What stuck out for you most? What caused you to invest or not invest? What would you have liked to have seen done differently?

Comments should be *brief*: four to six sentences at most. Students may also use the “Bullet Point” feature built into the response box to provide commentary.

#### **Capital Request Summary Worksheet**

For your convenience, we have created a Capital Request Summary Worksheet which lists the various amounts of capital requested by each team. It also includes a column (for each type of capital) of how much you have allocated. You can use this track your capital allocation decisions or double check your math.

**The Capital Request Summary Worksheet is entirely optional and should not be turned in.**