

Strategies for Sustainability Management




Sustainability is the Way Organizations Manage Risk

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The slide features a background of several lines radiating from a central point, creating a starburst effect. A dark grey horizontal bar at the top contains the title. The Harvard University Extension School logo is positioned to the left of the subtitle. A vertical bar with a series of small squares is located on the left side of the slide.

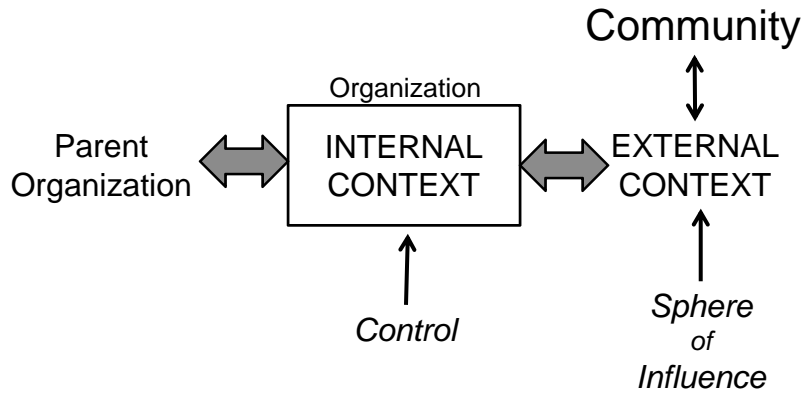
You start with an organization



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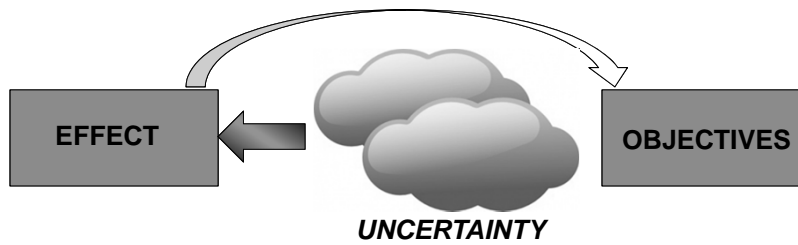
The slide features a background of several lines radiating from a central point, similar to the first slide. The title is centered at the top. Below the title is a detailed illustration of a neighborhood with houses, cars, and people. The text 'YOUR NEIGHBORHOOD' is written in large, bold, white letters at the bottom of the illustration. A vertical bar with a series of small squares is located on the left side of the slide.

Now you determine the CONTEXT



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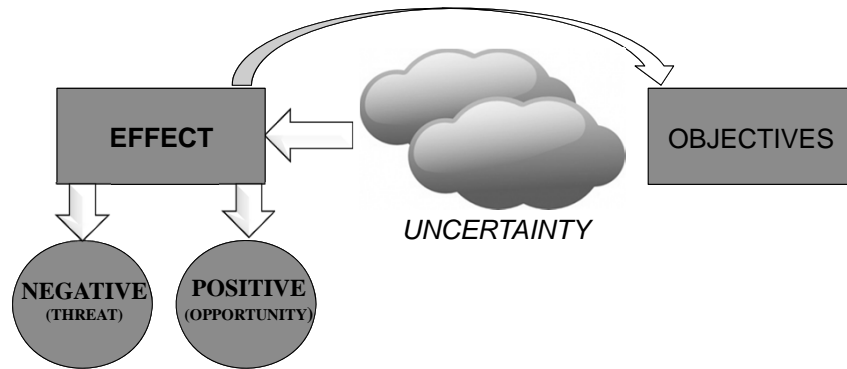
Risk and your organization



Risk is the effect of uncertainty on objectives

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Two kinds of effects



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External Context

- Use PESTLE analysis
- Identify the external factors
- Each factor has positive and/or negative effects on the organization
- The *focus* is on the organization
- Use the SWOT analysis on each element
- Identify all the opportunities and threats

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Internal Context

- Determine all of the activities, products, and services
- Use a process focus
- Apply SWIFT analysis
- Use the SWOT analysis on each finding
- Identify all the opportunities and threats

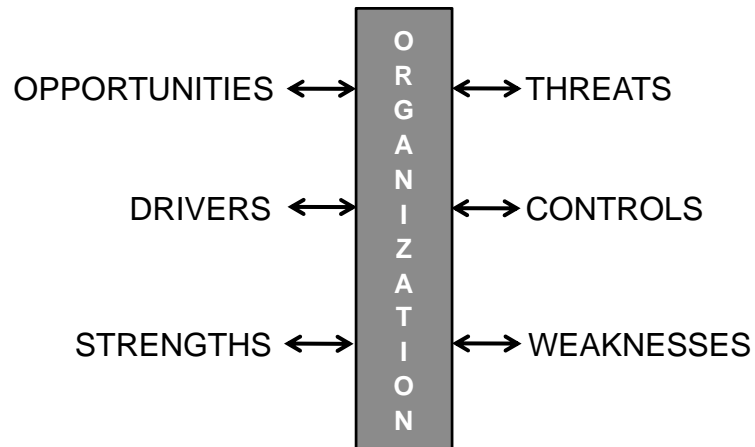
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Organizational Profile

Summarize the Information Collected

- Organization Description
 - Operating Environment
 - Organizational Relationships
- Organization Sustainability
 - Sustainability Environment
 - Strategic Context

Purpose of Context



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Coming up next...

- Stakeholder Engagement
- Governance and Sustainability Mandate
- Risk Assessment – Planning for Sustainability
- Implementing Sustainability Program